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| Essex Business School Taster day 05/04/19 |
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**09.00am Arrival**

Silberrad Student Centre Reception

**09.30am Welcome and introduction to EBS**

**10.00am** *Yvonne Emmanuels + Neal Robertson and Hannah Jones*

Location: EBS 2.2

**10.00am Marketing and advertising activity**

**11.00am** *Neal Robertson and Hannah Jones*

In your first workshop, you will dive into the world of marketing and advertising. We will be setting you an advertising task, which you will complete in small teams.

Location: EBS.2.2

**11.00am       Campus Tour or Accommodation talk**

**11.45am       Location:** 1N1.4.1

**11.45am       Personal statement workshop**

**12.30pm      Location:** 1N1.4.1

**12.30pm        Lunch**

**12.55pm**

**13.00pm Financial Planning**

**14:00pm** *Neal Robertson and Hannah Jones*

In this workshop, you will need to plan and execute a project, while keeping an eye on the financial side as the clock ticks down.

Location: 2.45

**14.00pm Depart**

Yvonne Emannuels 01206872800/ 07717480111