Conference - Public Opinion and Foreign Aid: Methodology and Policy Perspectives
University of Essex, Essex Business School
29-30 April 2016

Thursday 28 April 2016 (optional)

3 - 5pm Optional Colchester Castle Tour
6pm Informal Dinner in Colchester

Friday 29 April 2016

7.30 - 8.30am Breakfast at Wivenhoe House Hotel
8.45 - 9.00am Welcome and Introduction to Workshop Simone Dietrich (University of Essex)

Session One Chair: Axel Dreher (Heidelberg University) - 9-11am

Presentation 1

Jennifer VanHeerde Hudson, with David Hudson, Harold Clarke (University College London), Marianne Stewart (University of Texas) - "Why Do People Get Involved with International Development? Modelling Individual Dynamics of Engagement in the UK"

Academic Discussants: René Lindstädt (Essex), Axel Dreher (University of Heidelberg)

A View from Advocacy: Tom Baker (Bond)

Presentation 2

Matthew Winters (University of Illinois), with Simone Dietrich (Essex) and Susan Hyde (Yale University) - "In the Eyes of Donor Publics: Evaluating the Effects of Branding Foreign Aid with Experimental Evidence"

Academic Discussants: Daniel Nielson (Brigham Young University), Vera Eichenauer (University of Heidelberg)

A View from Policy: Joachim Beijmo (SIDA)

11.00-11.30am Refreshments

Session Two Chair: Helen Milner (Princeton University) – 11.30am -12.30pm

Presentation 3

Monika Bauhr (University of Gothenburg) - “Turning a Blind Eye? The Impact of Corruption on Aid Fatigue”

Academic Discussants: Thomas Scotto (Essex), Gabriella Montinola (University of California)

A View from Policy: Catherine Chan (DFID)

12.30am – 2.00pm Lunch at University of Essex, Essex Business School

Session Three Chair: Montinola (University of California, Davis) – 2 - 4pm

Presentation 4

1.
Tobias Heinrich with William Christiansen, Timothy Peterson (University of South Carolina) - “The Backyard Effects in Democracy Promotion: Evidence from a Survey Experiment”

Academic Discussants: Hugh Ward (Essex), Mathias Koenig-Archibugi (LSE)

A View from Policy: Will Tucker (Will Tucker Consulting)

Presentation 5

Vera Eichenauer (University of Heidelberg) with Bernhard Reinsberg (Cambridge) - “What Determines Earmarked Funding to International Development Organizations? Evidence From the New Multi-bi Aid Data”

Academic Discussants: Helen Milner (Princeton University), Jennifer Tobin (Georgetown University)

A View from Policy: Martin Bruder (Deval Institute)

4.00 – 4.30pm Refreshments

Session Four Chair: Dan Nielson (Brigham Young University) – 4.30-5.20pm

Presentation 6

Raymond Hicks (Princeton University), with Simone Dietrich (Essex) and Helen Milner (Princeton University) - “From Text to Political Positions on Foreign Aid: Analysis of Aid Mentions in Party Manifestos from 1960 to 2012”

Academic Discussants: Martin Steinwand (Stony Brook University), Jonathan Slapin (Essex)

A View from Policy: Joe Twyman (YouGov)

6.00pm Dinner at Greyfriar’s in Colchester

Saturday 30 April 2016

7.30-8.45am Breakfast at Wivenhoe House Hotel

Session Five Chair: Tom Scotto (University of Essex) – 9-11am

Presentation 7

David Hudson (University College London), with Jennifer vanHeerde-Hudson, Niheer Dasani (University College London), Susan Gaines (Leeds) - “Emotional Pathways to Engagement with Global Poverty: An Experimental Analysis”

Academic Discussants: Federica Genovese (Essex), Raynee Gutting (Loyola Marymount University)

A View from Advocacy: Alice Delemare (Bond)

Presentation 8

Robert Johns (Essex) with Graeme Davis, Simon Lightfoot (Leeds) - “Needs and Interests: Understanding the British Public’s Balancing of Aid Priorities”

Academic Discussants: Daniel Nielsen (Brigham Young University), Gabriella Montinola (University of California)
A View from Survey Technology: Niklas Anzinger (Dalia Research, Hertie School of Governance)

11.00-11.30am Refreshments

Roundtable: Workshop Synthesis and Future Research Directions - 11.30am -1.30pm

Catherine Chan (DFID), Sven Beijmo (SIDA), Martin Bruder (Deval), Tom Baker (Bond)

Moderators: Joe Twyman (YouGov), Patrick Lown (Essex)

1.30 – 2.30pm Light lunch and Departure