Privacy policy

- When you sign up for our database, we will ask for demographic and other information. This information will only be used by researchers registered with ESSEXLab when choosing subjects to invite. It will not be made available to any other organization, or for any other purpose than selecting subjects for experiments, informing subjects about upcoming experiments, and monitoring attendance at booked experimental sessions.
- In future, we may link demographic data from the participant database to data generated during experiments. If so, this will be done in such a way as to preserve anonymity, i.e. individually identifying information will not be linked to experimental data.
- The participant database is stored in the Data Archive’s secure servers, which are certified to ISO 27001, the international security standard.
- Decisions taken by participants during experimental sessions will be recorded by the computer software. These decisions will not be linked with your personal data stored on the ESSEXLab Online Recruitment System. Unless otherwise stated during the session, your choices during the experiment will be anonymous, and payments will be made privately and confidentially.
- All research done in the Lab has passed ethical requirements, including requirements for confidentiality. See the University of Essex's ethical procedures.
- Some of the personal details we request are optional. You do not have to provide them, but if you do not do so you may be invited to fewer experiments.
- You are entitled to remove your data from the participant database at any time. To do so, please contact the Laboratory Manager.