



I chose Essex Business School because there is such a close working relationship between my tutor, the support team and my classmates; it makes studying abroad much easier. I enjoy the group work and the social events during welcome week helped me to settle in.

**Dandan Tong** Full-time MBA, 2017



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## Welcome to

## **Essex Business School**



## Business as usual? **NOT AT ESSEX**

Our home is a leading example of sustainable construction through its zero carbon design, build and management, reflecting our lasting commitment to sustainable business practices.



Professor Geoffrey Wood is Editor in Chief of the British Journal of Management, the Official Journal of the British Academy of Management (BAM). He also serves on the BAM Council.

Thank you for your interest in Essex Business School (EBS) and the University of Essex. Our University is one of the finest universities in the world for studying the social and economic sciences, which means that you can be sure to benefit from a research-led education. We bring this expertise to the study of business, bringing a fresh perspective to the challenges facing businesses today.

You'll have access to academics at the forefront of their field, and our course content is closely aligned with real world business issues and the latest industry research. Furthermore we place a strong emphasis on sustainable management.

EBS is a mid-sized school fostering a supportive learning environment where you will receive personalised support and attention. I hope that I will be able to welcome you to EBS in the new academic year.

**Professor Geoffrey Wood**Dean of Essex Business School

Essex Business School sits at the heart of the University of Essex, which is top five in the UK for social science research. We're a growing, ambitious and entrepreneurial community of more than 2,000 students, academics and practitioners from across the world.

We are proud to be a truly international business school with two-thirds of our students, and nearly half our staff, coming from outside the UK.

You are encouraged to be active members of our community, to ensure you develop skills and values which ensure lifelong personal and professional success.

Champions of responsible management and sustainable business, we use creativity and innovation to drive organisations forward and make them better places to do business. We celebrate debate and discussion, and give you license to take intellectual risks, so that as well as learning 'how', you can challenge 'why'.

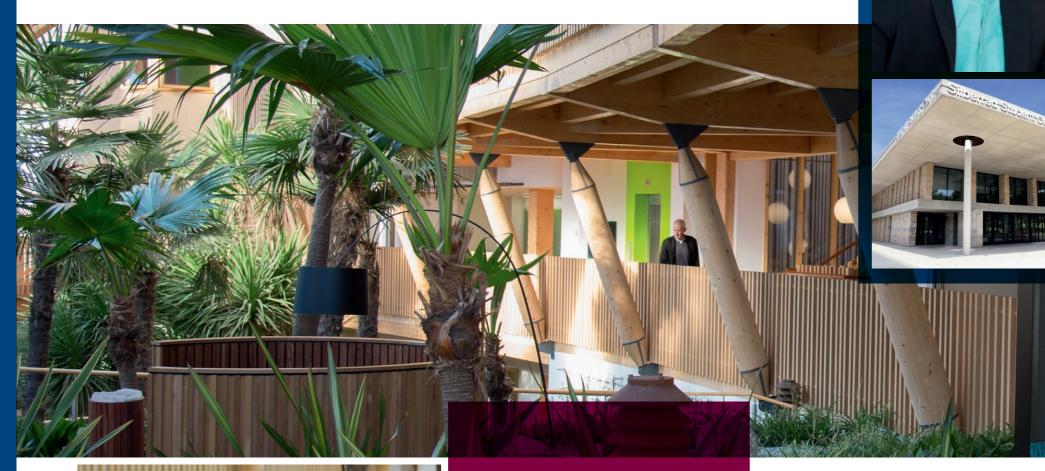
## **EXCELLENCE IN EDUCATION AND RESEARCH**

- We're ranked in the UK's top 25 for research excellence. More than two-thirds of our research is rated 'world leading' or 'internationally excellent' (REF 2014), thanks to our team of world-leading academics.
- As a member of our nearly 500-strong postgraduate community you'll learn from and be supervised by researchers who are at the forefront of their fields.
- We are ranked in the UK's top 20 for research power out of more than 100 business schools. (REF 2014)
- The University of Essex is ranked 2nd in the UK and 18th on the planet for the most international student community, according to the THE World University Rankings (2016-17).

CHARTERED ASSOCIATIO
OF BUSINESS SCHOOL

## Essex experience

Essex Business School spans both the Colchester and Southend campuses. **The Essex MBA** is based at the University of Essex's 200 acre parkland campus, in Colchester. By train we're just one hour from the heart of London's finance and business district. You can reach London Stansted Airport in around one hour giving you direct access to other European hubs.





Study pods and innovation booths provide an inspiring base for your group-working. Collaborative working is intrinsic to the School's approach and will benefit you far beyond the classroom.

#### YOUR NEW HOME

- Our £21m landmark building offers an innovative and unique setting for teaching business at our Colchester Campus.
- Our zero carbon business school building, the first of its kind in the UK, features a beautiful, domed winter garden and rainwater pond.
- We have a dedicated EBS student services team for support and enquiries.
- Learn in light and spacious lecture theatres with modern audio-visual equipment.
- Dedicated MBA syndicate room for your study.
- Relax in our stylish café BONDS.
- Our virtual trading floor is supplied with Bloomberg business data and a trade simulation system attached to live markets.

Go online for the complete picture of life in and around our Colchester Campus and to see our range of accommodation.

▶ www.essex.ac.uk/life

facilities and enhances our commitment to putting your Essex experience at the heart of everything we do. You will benefit from the open-access 24-hour Learning Hub, providing a technology-rich study space for creative and group working, new IT facilities including touchdown access. The Student Services Hub is a 'one-stop-shop' for all your accommodation, income, registry and student support needs and provides a mixture of quiet study, IT places, group study and social seats.

**SILBERRAD STUDENT CENTRE** 

Our £26m modern student centre delivers leading-edge

#### **Colchester Campus**

Home to over 11,500 students from more than 140 countries, our Colchester Campus is the largest of our three sites, making us one of the most internationally diverse campus universities on the planet we are the world in one place. With shops, street markets, restaurants, banks, a theatre, a nightclub and a hairdresser, you'll find everything you need within easy access.

Overlooking the lakes and parkland, the Albert Sloman Library has six floors of e-resources, research and specialist materials, and of course, a whole lot of books! It's the perfect, friendly environment for quiet reading or study.

#### **Local area**

Steeped in history with a modern and dynamic outlook, Colchester is a thriving regional business centre which is becoming increasingly recognised as an exciting and modern town with a diverse cultural, arts and entertainment scene.







## Spirit of entrepreneurship

At Essex Business School, we strive to create individuals who innovate, think and act strategically and apply entrepreneurial talent to their future careers. For those professionals who would like to run their own business, or take on a management or leadership role in enterprises and corporations of all sizes, we will launch you on your journey.

#### **Essentials for business**

Over 90% of employees work for SMEs. This means that most business leaders have very close contact with most of their people and so need a broad range of skills to help their business excel. To help these businesses thrive The Essex MBA focuses on key themes of innovative entrepreneurship and sustainable international business.

#### An innovative approach

To stand out, businesses need to develop new offerings or deliver their offerings in new and innovative ways. While innovation is essential to success, new ideas are only the start. We will help you develop the entrepreneurial spirit and approach that helps you think and work in a new paradigm and embed the innovation in your business.

#### **Sustainable future**

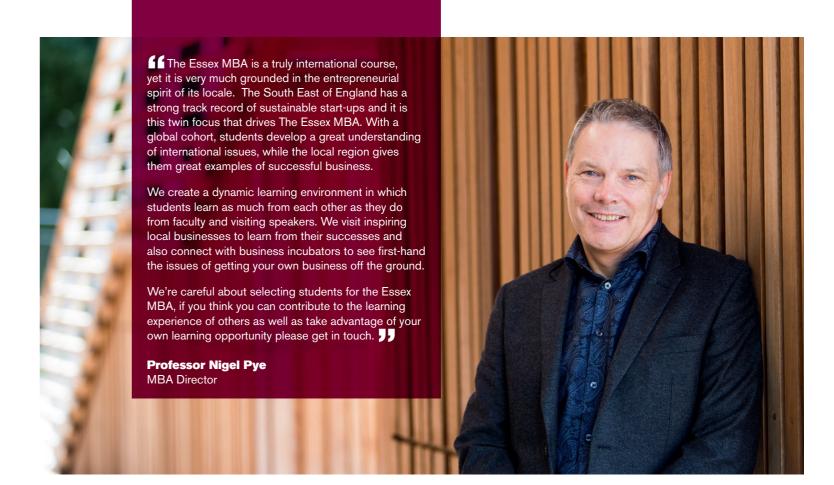
All too often businesses think of sustainability and internationalisation as additional things to be done or considered. We believe both are fundamental to any modern business. Sustainability makes sense to the planet and to the shareholders when integrated into the everyday approach of your business.

Many businesses have demonstrated that sustainable initiatives are not only good environmentally but they also reduce overheads and deliver shareholder value. No business can ignore the opportunities and challenges of internationalisation, whether it is through suppliers or customers; taking an international dimension must become the norm for modern business. We will help you plan a sustainable, resilient business model.

Essex has the highest number of small and medium-sized enterprises (SMEs) in the UK, meaning you are ideally located for launching your business or gaining inspiration to take back home.

**11** There are few face-to-face MBA programmes that can boast our near 50:50 split of female to male students.

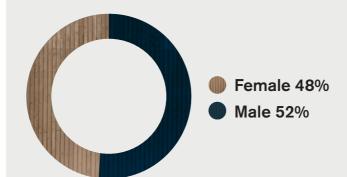
**Professor Nigel Pye** MBA Director



#### **STUDY WITH THE WORLD**

We have a truly international faculty, attracting students from all over the globe. This brings a wealth of expertise and experience into the classroom and creates an ideal setting for you to form lasting connections.

- Australia
- Nigeria Bangladesh
- China
- Hong Kong
- India
- Jordan
- Norway
- Romania
- Russia
- Serbia
- Taiwan
- Thailand
- Turkey
- United Kingdom
- United States
- Uzbekistan
- Zambia





OVER THE LAST TWO YEARS OUR STUDENTS HAVE COME FROM 18 COUNTRIES\*

\*Student data based on class of 2016 and 2017

# Studying for your MBA

#### **Studying for your MBA**

You can study The Essex MBA on a full-time or executive basis. The Essex MBA consists of 12 taught modules and a final project. Each module is delivered in a one week period, five in the Autumn and Spring terms and two in the Summer term.

#### **Full-time study**

Full-time students take five one-week modules in each of the Autumn and Spring terms alongside the Directors workshops. In addition to ten compulsory modules you will choose two option modules based on your interests and professional ambitions. During the Summer term, you take two modules and work on your final project.

#### **Executive study**

Executive students initially opt for a two or three-year pathway. After your induction, you will take two or three one-week modules per term giving you the flexibility to complete the study alongside your existing employment or running your own business.

While we aim to get you through the programme at your optimal pace, we acknowledge unplanned commitments occur and therefore we allow the flexibility to complete the programme in up to five years. You are invited to contact our MBA Director to identify the most appropriate study mode for you.

#### Individual support

At EBS, we provide a personalised and supportive learning environment for our students where help is always at hand. As well as support from academic tutors, our MBA Programme Manager will be in regular contact and can answer any non-academic questions you have.

### Student view

Prior to starting on the MBA programme I was a Senior Consultant Clinical Psychologist in a large mental health team. Before enrolling on the programme, I visited EBS and had a discussion about my career aspirations and goals with Professor Nigel Pye, the course Director. I was impressed with his personal approach, his ambitions for the programme, and that he was keen for the MBA programme cohort to remain within a manageable size limit. Finally, since EBS is close to home, it was a great choice for me to enrol here.

Apart from the huge amount of learning, the aspect of this course I enjoy most is the group work. We have a great, international cohort and I thoroughly enjoy working with and sharing experiences with my fellow students.

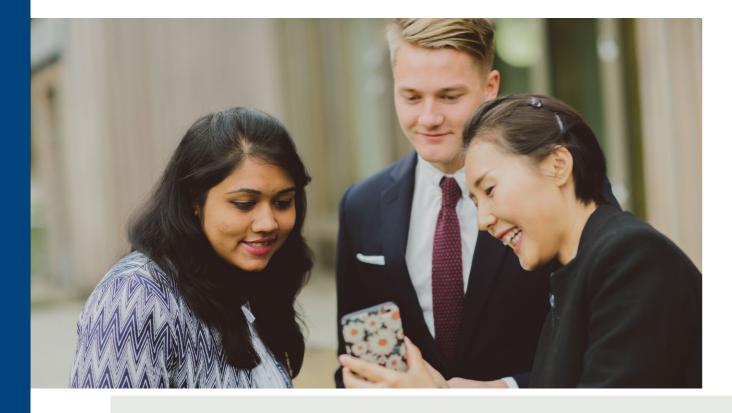
#### **Natius Oelofsen**

Senior Consultant Clinical Psychologist Full-time MBA, 2017





## Course overview













**Collaboration** with local, national and international business is crucial in achieving our mission of educating business leaders of the future.

#### **AUTUMN TERM**

#### Welcome week

#### Compulsory modules 10 credits each

- Accounting and Managerial Finance
- Business Strategy

- Entrepreneurship
- Marketing in a Global Economy
- People and Organisations

#### **SPRING TERM**

#### Option module 10 credits Choose one from list

#### Compulsory modules 10 credits each

- Business Research
- International Business Environment
- Managerial Economics
- Sustainable Operations

#### **SUMMER TERM**

### Option module 10 credits Choose one from list

Core module 10 credits

Business Planning

Core module 60 credits

■ MBA Project:

Dissertation *or*Comprehensive Business Plan

#### Option modules\* 10 credits each

- Consulting to Organisations: Depth Psychology Approaches
- Leadership and Business Performance
- Public Sector Management
- Social Entrepreneurship, Innovation and Impact
- Supply Chain Management

\*Please note, due to timetabling constraints, there are certain combinations of electives which may not be possible.

#### **DIRECTOR'S WORKSHOPS**

The Director's workshops are integral to the course.

This time is set aside for the cohort to get together to explore current issues and tie together learning from across the modules. Here you can look beyond the structured elements of the course at the 'bigger picture'. The activities are all directly relevant to the modules studied and provide both academic and professional learning skills. Recent examples include:

#### **Internal workshops**

- Marketing yourself
- New business ideas
- Business ethics
- Big Data for small business
- Consulting techniques
- The financial argument for 'going green'
- The pros and cons of 'The Cloud'

#### **External workshops and company visits**

- Adnams PLC, Suffolk (1,2,3)
- Cambridge Science Park (4,5)Innovation Martlesham, Suffolk
- HSBC headquarters, London

## Student view

My background is in law, so I wanted to undertake an MBA so I could move into a business management role. The Essex MBA will make it easier and faster for me to gain the type of position I want.

It was important that I chose a course with an international cohort. So far, I've really enjoyed the field trips to BT and Adnams PLC.

#### Tali Vishnevsky

Laywer Full-time MBA, 2017



## Autumn term

#### **COMPULSORY MODULES**

#### **Accounting and Managerial Finance**

All managers, whatever their discipline, must understand their sources of capital and how their money is used. This module enables students to understand how to finance their organisation, assess shareholder value and control their organisation based on key financial statements. We will consider the key issues of current debate and while not creating fully fledged financiers or accountants the module will enable managers to ask the right questions and understand the answers.

#### **Business Strategy**

Business strategy is the means by which an organisation achieves its long-term aims. This module will consider the components of strategy, their external and internal influences, what makes a successful strategy and the pitfalls to avoid. You'll be encouraged to reflect on the nature of business strategy, the approaches to strategy development, the implications of strategic choices, stakeholder interests and the wider context of strategy. Informed by our internationally recognised research, we also consider how strategy delivers a sustainable and ethical business.

#### **Entrepreneurship**

A central theme of the course, our aspiration is to develop socially responsible entrepreneurs. This module focuses on the formation of new businesses, innovative growth, and their impact on economic and social development in different environments. You will acquire a critical understanding of economic, innovation, sociological and managerial theories of enterprise creation and development and how they apply in practice in the world of business and other organisations.

#### **Marketing in a Global Economy**

A sound understanding of marketing strategy is essential for all modern managers. This module provides the foundations of the marketing concept and market orientation for global operations and examines issues related to internal and external environments for strategy-making, across borders. We will consider many aspects of global marketing activities of firms of varying sizes and industries, and integrate insights from international marketing literature. You will gain a critical awareness of the facets of international marketing both from the strategic and functional point of view.

#### **People and Organisations**

You will be encouraged to think and reflect upon the nature of managing people and organisations. This module covers many of the key human aspects of management that are, so often, taken for granted and in so doing provides you with an understanding of core issues that shape the management of organisational performance. We invite you to analyse workforce issues that will shape your own management practice.

Welcome week is dedicated to introducing students to each other and reintroducing them to the world of education. Working in groups and individually students will get acclimatised with their new environment, address some initial business issues and make presentations.



## Spring term

#### **COMPULSORY MODULES**

#### **Business Research**

The effective manager and leader makes decisions based on the available evidence. However not all evidence should carry equal weight, some should carry no weight at all. This module will help you understand sources and the quality of data that will form the basis of this evidence. We look at qualitative and quantitative methods of data gathering and analysis to help ensure that evidence-based decisions are effective. This module will also prepare you for your MBA Project and encourage you to think about the key issues of method, research design and analysis.

#### **International Business Environment**

All businesses today have some international context, whether it is from suppliers, customers or regulatory bodies. This module will give you a sound understanding of the external context within which international businesses operate. It will help you take advantage of the opportunities and challenges of entrepreneurial firms, both large and small. We'll introduce you to key international trade theories and practices, and apply this to the study of entrepreneurship. We examine the external challenges facing international firms; in particular economic, financial, political, legal, technological and cultural challenges.

#### **Managerial Economics**

Managerial Economics is the application of economic theory to business management. It lies on the borderline between economics and business management. In this module you will develop a critical understanding of how economic concepts can be used to solve business problems. We examine decision making and forward planning as an efficient means of attaining a desired end, such as profit maximization. The focus of the module is theoretical and it will enable you to examine the different economic concepts which can be used to analyse business situations.

#### **Sustainable Operations**

Most of us manage some sort of operation, whether it is the main function of the organisation or processes in a supporting function. This module will equip you with the skills to manage operations in a sustainable way that helps deliver the triple bottom line of people, planet and profit. We introduce a range of models that help you manage a range of operations from high volume batch processing to low volume bespoke businesses. We consider both production and service organisations and address the increasing blurring of the distinction between the two.

#### **OPTION MODULE**

Choose one, see facing page.

## Student view

I chose Essex Business School because it's ranked in the UK's top 20 (CABS). Studying for an MBA gives me a lot of options after I graduate. The course is developing my team working, communication, analytical and problem solving skills.

I've enjoyed the *Supply Chain Management* module the most so far because I can easily relate it to my previous role as a project coordinator. I've also enjoyed meeting so many new people. Everyone is really nice here.

## **Xiangyu Zhu**Supply Chain Project Coordinator Full-time MBA, 2017



#### **OPTION MODULES**

## **Consulting to Organisations: Depth Psychology Approaches**

You will study approaches to observing organisational process and the role and stance of the consultant. You will also explore models models of organisational change, interpersonal dynamics in teams, and approaches to relational data collection. A variety of consultancy models informed by gestalt, complexity and psychodynamic perspectives are explored, and the process of negotiating, contracting and concluding consultancy assignments.

This module will equip you with a critical understanding of the nature and design of consultancy engagements and develop an understanding of a range of depth psychology models of organisational change processes.

## Social Entrepreneurship, Innovation and Impact

We focus on critical new developments relating to the social aspects of business. They include the emergence of social entrepreneurship as a new form of enterprise; the growth of social innovation as a legitimate form of development of new products and services and the social impact of business investment decisions.

This module will enable you to acquire a critical understanding of theories and practice of social entrepreneurship, social innovation and social impact.

#### **Leadership and Business Performance**

This module provides knowledge and understanding of behavioural, cultural, psychological and value frameworks. You will develop a critical understanding of different approaches to leadership, ways of leading and their development. We will investigate the relationship between leadership practice and organisational performance and help you develop a reflexive approach to your own leadership skills and capacities that you can build on in the future.

#### **Supply Chain Management**

We focus on critical new developments relating to the social aspects of business. They include the emergence of social entrepreneurship as a new form of enterprise; the growth of social innovation as a legitimate form of development of new products and services and the social impact of business investment decisions.

This module will enable you to acquire a critical understanding of theories and practice of social entrepreneurship, social innovation and social impact.

#### **Public Sector Management**

We look at the key issues associated with the challenges of service transformation in delivering vibrant, engaging and cost effective public services. This module is set against the background of a range of new challenges facing leaders across public services organisations during a period of reductions in funding and rising expectations of service users.

We will take you through a journey which is designed to empower you to take a critical and practical approach to the challenges of transforming large and small organisations across the public sector.

## Summer term

#### **OPTION MODULE**

Choose **one**, see previous page.

#### **CORE MODULE**

#### **Business Planning**

This is a capstone module for the course and challenges students to innovate and plan their own business. In a simulated environment and working in groups, students will develop a business plan, pitch it to potential investors and adjust it as internal and external issues affect their business environment. In particular this module will help students apply learnings from marketing, entrepreneurship, finance and strategy to develop their own holistic understanding of the business world.

#### **MBA Project**

This module allows you to demonstrate your understanding of a management problem, the relevance of empirical research and how these might be applied to the problem, and the implications of the findings of your research. You develop, integrate and apply the concepts, skills and techniques acquired during the MBA programme in addressing a management problem or issue. You will be assigned a project supervisor with extensive research experience in your chosen subject area.

Your initial *MBA Project* proposal is assessed before you progress to the final project:

#### Dissertation

Using robust research methods and tools to explore specific business issues of your choice *or* 

#### **Comprehensive Business Plan**

A structured business planning document for a new or growing business.

#### How will I be assessed?

Assessment for each taught module usually consists of a combination of in-class tests (qualitative and quantitative elements), essays, presentations and group projects.

## Student view

I've worked for 20 years in an advisory role within the area of investment banking. Having seen significant changes in the financial sector involving regulation and restructuring, I felt the time was right to invigorate my career with a high-level qualification and fresh perspective on this industry.

I'd like to adapt my skill-set in order that I can remain within the financial sector, but bringing a fresh outlook on how I contribute to business.

#### **Ray Saunders**

Advisor, Investment Banking Full-time MBA, 2017





essex.ac.uk/ebs 17

## Your future career

Your MBA is about your future and the career you will carve out. During your career new challenges will emerge, new technologies will be invented, new businesses will be formed and the ways of doing business will keep on changing. Our aim is to educate socially responsible and forward thinking individuals who can look to the future and add value to the businesses in which they operate.

#### **CONNECTED TO BUSINESS**

We work with employers and professional bodies to ensure The Essex MBA reflects current and future business needs. At Essex we take the best of management theories and practice and give you the knowledge and the skills to adapt them to the present and the future needs of organisations.

During your year on The Essex MBA you will meet many successful business people from the entrepreneurial and corporate worlds.

This qualification shaped my analytical thinking and leadership skills. Group projects with people of different international backgrounds and cultures helped me with team working. The course offered me an immense amount of learning that lead me to secure my role in the UK.

#### **Vandita Verma**

Business Development Manager, PSL Rheotek Full-time MBA, 2016

#### **EMPLOYABILITY AND CAREER SUPPORT**

As a business school we have strong links with industry and an excellent reputation when it comes to graduate employment. The EBS learning team supports you alongside your study to ensure you get the most out of your academic learning and provide advice on your career options. They offer individual consultations, study support and career focussed workshops. Topics include:

- academic study skills workshops
- English language support
- accessing the library and its services
- presentation skills
- project proposals and editing

While you study you may be thinking about the new direction you want your career to take. Our Employability and Careers Centre can help you with any issues related to employment, training or choice of career path.

As an Essex postgraduate you can make use of all the support of the Centre, and we can also put you in touch with alumni and employers. In particular, we'll give you

- workshops and employer events
- our online vacancy service Essex CareerHub
- and our specialist information team and resources



#### **MBA GRADUATE DESTINATIONS:**

- 2K
- Central Depository Services India Limited Mars
- Citibank, India
- Dinamo Solutions
- European Banking Forum
- Indo Construction
- Keytree
- NEXUS Flight Operations Services
- OFFTEC International
- OpsVeda, Inc

- PSL Rheotek
- Shinhan Vietnam Bank Ltd.
- Virtusa UK Ltd
- Westminster Council
- ZenithOptimedia Group
- Self-employment (start-up businesses)

#### **ACCESSING KNOWLEDGE**

- EBS is based on the Knowledge Gateway research and technology park located on our Colchester Campus
- The Knowledge Gateway is set to become the location of choice in the eastern region for knowledge-based enterprises in science, technology and the creative sector
- Drawing on our global reputation for analytics and data science and outstanding support for SMEs the Knowledge Gateway is set to employ up to 2,000 people
- Our specialist knowledge is helping businesses and organisations develop new products, and look at ways of re-imagining what they already do as part of the national Knowledge Transfer Partnerships scheme
- We run regular networking events with local and national businesses to build relationships that result in jobs, internships and research projects for our students and graduates





Above Computer-generated illustration of our planned Innovation Centre

Left Parkside Office Village; our hotspot for small businesses

### Graduate view

Shortly after completing The Essex MBA I was hired by an award-winning London-based IT consulting company Keytree. My position draws upon my prior work experience as well as my learning through the MBA course at the University of Essex. It is very exciting because I am already implementing techniques, skills, and knowledge that I learned from the strategy, marketing and entrepreneurship modules. It is exhilarating to be working in an area I am passionate about, utilising relevant skills, and building a successful career.

#### **Derek Guimond**

Business Development Consultant, Keytree Full-time MBA, 2016



## Applications, fees and scholarships

#### **Standard entry requirements**

You are required to have an undergraduate degree with a 2.2 or higher. If you are an international applicant, please email **pgquery@essex.ac.uk** for further details about the qualifications we accept.

You should also have three years relevant, professional work experience, post-graduation (evidenced by your CV and employer references).

If you have an undergraduate degree below a 2.2 or you do not have an undergraduate degree at all, we will still consider your application. We will typically ask you to have at least five years of relevant managerial experience. You will also be asked to submit an essay (2,000 words) outlining a range of business situations which you have experienced and identifying what you have learnt from

#### **English language requirements**

For our MBA, if English is not your first language, we require IELTS 6.5 overall with at least 6.0 in each component.

All offers are subject to a satisfactory interview. You will be invited to an interview in person or via Skype with our MBA Director. For international applicants, this will take place over Skype. This will also give you an opportunity to ask any questions you may have about the programme and it will be a chance to meet the MBA Director.

#### **Supporting documents**

- Transcripts of your university-level studies to date
- A personal statement (500 words) outlining why you would like to undertake our MBA programme and what you hope to gain from it
- An up-to-date CV
- Two references. Normally one from an academic referee, and a second from an employer
- Essay if required (as outlined above)

#### For non-English-speaking international applicants:

 English language qualifications (if you have received your test results)

#### **Applications**

Our online application form takes about 20 minutes to complete. You must also upload your supporting documents (see list above).

▶ www.essex.ac.uk/pgapply

#### **Start dates**

Our full-time MBA programme begins in the first week of October 2018 and finishes in mid-September 2019. Applications for the 2018 programme are now open and early application is recommended.

#### **Tuition fees and scholarships**

**Full-time MBA** £19,000 (for 2018 entry). Executive MBA Standard modules: £1267 MBA project: £3800 Module costs based on 2018/19 fee

If you're self-funding your MBA, Essex Business School could offer you a scholarship worth up to £5,000. You will be assessed against the scholarship criteria and a fee discount of up to £5,000 will be applied for successful, eligible candidates.

▶www.essex.ac.uk/see/mba-fees

#### **Pre-sessional English**

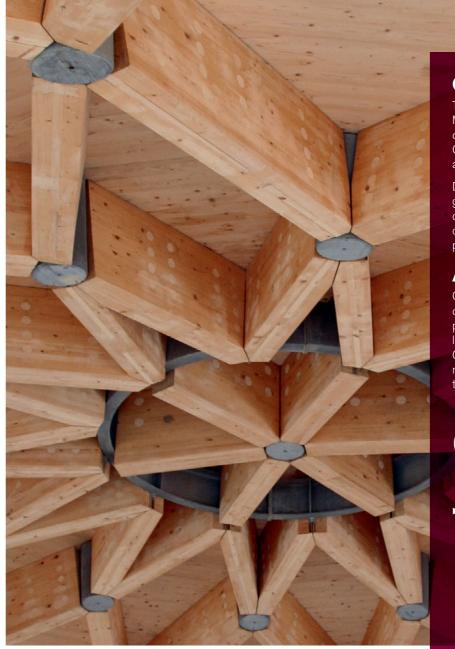
If you do not meet our IELTS requirements then you may be able to complete a pre-sessional English pathway that will enable you to start your course without retaking IELTS. You can study a pre-sessional pathway with our Essex Pathways Department before the start of your main course at Essex.

#### **Cost of living**

to budget for

As a postgraduate student living on our Colchester Campus for a 50-week academic year, we expect you to need around £9,993-£14,953 to cover your living costs. An estimate of living costs for an Essex MBA student living in a single room on campus is shown below.

Living cost	Per year (50 weeks)	
Accommodation	£4,543 to £8,593	
(single campus room)		
Food (£30 to £50 per wee	k) £1,530 to £2,500	
Books and stationery	£780	
Clothing, toiletries etc.	£610	
Local travel	£410	
Leisure/socialising	£1,040	
Miscellaneous	£1,020	
Total	£9,933 to £14,953	
Average over 50 weeks	£11,530	
Average weekly cost	<b>£249</b>	



#### CMI

The Essex MBA is accredited by CMI (the Chartered Management Institute). This means that, upon successful completion of the course, you receive a Level 7 CMI Qualification in Strategic Management and Leadership in addition to your MBA.

During your studies you will become a CMI Affiliate member, giving you a host of additional benefits to support your development such as access to CMI's exclusive network of industry expert mentors. This highly regarded CMI professional qualification will boost your employability.

#### **About CMI**

CMI (the Chartered Management Institute) is the only chartered professional body in the UK dedicated to promoting the highest standards in management and leadership excellence. It is the only organisation awarding Chartered Manager status, the hallmark of any professional manager, and encompasses a membership community more than 120,000 strong.



► www.essex.ac.uk/see/ebs-accreditation



#### **Sian Savage** MBA Programme Manager

If you want to discuss any aspects of your application or find out more about studying at EBS Sian is happy to answer any queries via phone or email.

T+44 (0)1206 873131 **■** ssavage@essex.ac.uk

#### **CONTACT US**

Essex Business School Colchester Campus Wivenhoe Park Colchester CO4 3SQ

**T** +44 (0)1206 873911 **E** ebs@essex.ac.uk

#### **CONNECT WITH US**



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