

ESSEX BUSINESS SCHOOL



University of Essex

WELCOME

I am delighted to welcome you to Essex Business School. We offer a dynamic environment for the teaching of business set over two campus locations in Colchester and Southend. Our teaching staff are world-leading experts in their areas and we ensure our students receive tailored support to succeed in their studies.

We place a strong emphasis on research-led teaching, meaning that you can be assured that we impart the most recent, up-to-date knowledge. Many of our teaching staff work closely with leading firms, both regionally, nationally and worldwide, providing real understanding to the challenges of management in practice.

In addition to these strengths, we remain a friendly and supportive School; offering a personalised learning experience and individual study and career guidance.

We attract students from around the world, providing a genuinely global learning experience, so you can leave Essex as a graduate with an invaluable set of contacts and relationships to forge your future career.

Professor Geoffrey Wood
Dean of Essex Business School



Professor Geoffrey Wood is Editor in Chief of the British Journal of Management, the official journal of the British Academy of Management (BAM). He also serves on the BAM Council.

Located for business

Both of our campuses are located around an hour from London, and the East of England is home to household names, including Aviva, Virgin Money, Kettle Foods, Hiscox and Philips. We work closely with SMEs across the region and many of our alumni stay in the area long after graduation. With more start-ups than any other county in the UK, Essex is a dynamic and extremely relevant place to study business. With our close proximity to London, you can take advantage of the City's ample networking and internship opportunities.

ABOUT US

Our mission

Our mission is to offer a transformative education and research excellence that has a positive impact on business and society.

Committed

Essex Business School (EBS) offers a unique setting for the study of business subjects and is committed to nurturing the next generation of business professionals.

Essex Business School sits at the heart of the University of Essex, a top five university in the UK for social science research (REF 2014). Our academics are world-leaders in their fields and pioneer research that benefits society as well as making an impact on wider, global issues.

International

We're a growing, ambitious international community of more than 2,000 students, academics and practitioners from around the world. Our students and staff build lifelong networks of international contacts. We celebrate international culture and our teaching explores business practices in both established and emerging economies. Together, our students can develop a global mindset needed for international business careers.

Engaging

Our flexible, supportive and collaborative approach is designed to engage the most inquisitive minds. As a student at Essex Business School you will be encouraged to challenge convention, ask tough questions and to consider the wider societal implications of business activity. These skills are the cornerstones of an Essex education, developed through interdisciplinary, research-led and creative programmes.

Essex has a top 15 ranking for the fifth year running in the NSS.

(2017. Overall student satisfaction, English mainstream universities).

World-class reputation for social science-based business analysis.

Two-thirds of our students and nearly half of our staff come from outside the UK.

Why choose us?

- 81% of our undergraduates were in graduate level work/study within six months of graduating (DLHE 2016).
- Essex Business School is ranked in the Top 25 in the UK for research excellence (REF 2014).
- We have a number of professionally accredited courses.
- Ranked in the UK's top 20 for finance (NSS, 2016).
- Awarded Q-Step Affiliate status to develop quantitative skills.
- Learn business fundamentals in a supportive environment.
- Essex has been awarded Gold in the Teaching Excellence Framework 2017 (TEF).



A proud member of

CABS
CHARTERED ASSOCIATION
OF BUSINESS SCHOOLS



We provide a first-rate business education, taught by practitioners and world-leading academics who are using their research to address real business challenges across the globe.

Our courses combine academic thoroughness with real-world issues, using creative and analytical teaching approaches to explain the fundamentals of business and management.

We teach our students how to analyse complex information, demonstrate clarity of thought and present arguments concisely. Practical assignments give them the chance to explore topical business problems and develop their research ability, so our graduates possess the skills valued by employers so they can excel in their careers.

“I help businesses translate their goals into digital strategies. *MSc Entrepreneurship and Innovation* helped me understand the role of the entrepreneur in the innovation process that leads to the creation of economic and social value. It was the challenge I was looking for to match my ambitions.”

Miguel Enrique Lopez Cedeno
MSc Entrepreneurship and Innovation 2013

EDUCATION

Our popular programmes cover a wide range of core business subjects; accounting, finance, financial engineering and risk management, business analytics, human resources, marketing, brand management, project management, business, entrepreneurship and innovation.

Undergraduate

EBS undergraduate degree programmes share a common first year of taught modules, covering the essentials of business on which to build your specialist knowledge and skills.

You have the option to undertake a placement year (except language courses) or study abroad with all of our courses. Studying overseas offers a fantastic chance to experience a new culture. A placement year gives your career a head start as you gain experience in a business environment. Both will enhance your CV with many key skills that employers look for.

Masters

We offer postgraduate courses designed to develop and nurture creative and successful future leaders and managers. As well as providing a rigorous research-led education we ensure our graduates benefit from all the skills a university education brings with it.

Choosing EBS for your postgraduate study gives you the opportunity join our thriving, 500 strong postgraduate community – you’ll add an internationally respected and recognised qualification to your CV, as well as developing key transferable skills and acquiring specialist in-depth subject knowledge.

MBA

The Essex MBA is a flexible programme offered over full and part-time pathways. This course is suited to both aspiring entrepreneurs and those seeking to become a strategic leader in any area of business. Our MBA attracts students from all over the globe. This brings a wealth of expertise and experience from which you can draw inspiration for group study whilst building a lifelong network for your future career.

PhD

Our lively, global community is an active research circle of academics and fellow postgraduate researchers. We offer a stimulating environment and supervision by world-leading academics.

See our website for detailed course listings

► www.essex.ac.uk/ebs



All first year undergraduates take a module in Research and Study Skills for Professional Development.



“We are committed to offering all students a transformative education during their time with us. We do this through engaging teaching by experienced staff that meets the rigorous standards set by the University. Our range of courses is constantly evolving and this ensures you will graduate with the skills to think and act strategically for a successful career in business.”

Dr Svetlana Warhurst
Director of Education and Senior Lecturer in International Business and Entrepreneurship

STUDY

Here to help

Essex Business School is committed to our students receiving an outstanding academic experience. Our expert teaching staff will guide you through the curriculum using a range of teaching methods delivered via lectures and seminars. You can explore this further during the academics' weekly office hours should you have questions about assignments and course work. You will also be assigned a personal tutor to support you throughout your degree.

In addition to excellent teaching, you can access continuous learning and study support throughout your time with us. Our dedicated student support team provides support alongside teaching that will help you maximise your academic performance. This is a dedicated resource specifically for EBS students.

Our experienced staff offer a range of regular term-time activities:

- we run workshops on topics such as referencing, essay writing and planning, effective reading and note taking as well as exam preparation and revision events
- one-to-one workshops tailored to students' specific study needs, for example help working through feedback from an assignment
- student-led workshops in related topics help you develop your maths or IT skills
- social and student engagement events are held both on and off campus

Students supporting students

An overarching principle of the university experience we deliver at EBS is that we regard all students as members of the School. As such our students have the opportunity to join our EBS student engagement team and get fully involved in a range of student-led activities such as mentoring new undergraduates, sharing expertise in specific skills areas such as maths or IT, offering advice and guidance on what it's like to study at university for the first time and designing and facilitating social, cultural and employability events.

This approach enables new EBS undergraduates to benefit from the invaluable advice and guidance of experienced students. EBS Student Mentors gain professional-level experience and recognition of the work undertaken. At Essex Business School our students are at the heart of what we do.

All EBS first-year undergraduates will receive training on the Bloomberg Financial Market Lab. You can complete the BMC Bloomberg Market Concepts (BMC) certificate, enhancing your CV.



“Personalised support will help you get the most from your study. Working closely with students, I see how individual support really makes a difference to their personal development, learning experience and their achievements. That’s the most rewarding part of my job.”

Bev Jackson
Student Services Manager

Our Bloomberg Financial Market Lab gives you hands-on experience of dealing in stocks and securities.

Training on this state-of-the-art virtual trading floor will give you access to Bloomberg business data, information and analytics used by accountants, managers and finance professionals across the globe.

Not just for finance and banking students; all of our students can benefit from these exceptional facilities. Knowing how to use the software will put you a step ahead of the competition in the graduate jobs market.

“In addition to industry-standard Bloomberg data, our virtual trading floor gives you the opportunity to practise trading stocks and securities using the same software as financial analysts and traders across the globe. Leading software X-TRADER enables you to trade multiple markets from a single screen and you’ll give your career a head-start by having this practical experience in advance of graduation.”

Professor Neil Kellard
Head of the Finance Group



EMPLOYABILITY

Careers event at our Southend Campus; here entrepreneur Bianca-Miller Cole offers advice to students on the importance of personal branding.

It's not just our career-focused courses that help you compete in the graduate job market. You can take advantage of bespoke career support and employability opportunities from placements to internships, and even the chance to learn a new language for free.

We recognise that you will want to stand out and be ready for the challenges when you start your career. In addition to highly-qualified employees, employers need adaptable graduates who can excel in cross-cultural situations. The international learning environment at Essex allows you to broaden your outlook and develop a global understanding of business.

Supporting your career

Essex Business School has a dedicated employability team who offer one to one career advice, organise employer talks, careers fairs, workshops and industrial visits. They can also support students who wish to secure internships or placements as part of their course. In the past year, they have helped students to arrange rewarding work placements at BMW, John Lewis, Samsung and an interesting range of small and medium-sized companies.

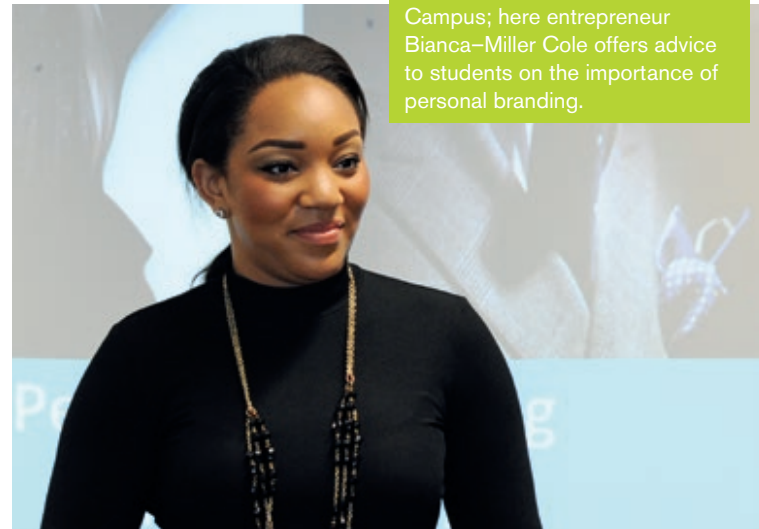
Successful Futures

Attracting over 400 students, our annual careers conference features guest speakers from industry and Essex graduates from top firms such as EY and Bank of America. Here they share first-hand insights into various career options and provide that much needed clarity as to the direction your career may take. All attendees can pick up tips on applying for jobs, take a more detailed look at specific roles and network with peers as well as meet potential, future employers.

Guest speakers from industry are invited into lectures to explore the practical implementation of business ideas and theory.

81% of our undergraduates were in graduate level work/study within six months of graduating.

(DLHE 2016)



Alina Jilpa

“The atmosphere at the Southend Campus was so infectious that I couldn't help but get involved. Taking part in different activities, societies and sports developed my time-management, team-work and communication skills that ultimately secured me an excellent job.

Hiscox were impressed with my work experience gained at Essex and I started working for the company on the graduate scheme as a Business Analyst. I am now Operations Manager responsible for the service supplied by third parties to Hiscox clients and managing a team of insurance service co-ordinators. The experience and transferrable skills I developed during my time at Essex helped me start my career on the right foot.”

BSc Marketing 2013



Nishan Balasingham

“During my degree I secured a placement at BMW Financial Services as Financial Accounting Intern. Working alongside fully qualified accountants, I gained experience of reporting for a large product and business line which accounted for roughly £8bn in terms of balance sheet value.

Following graduation, I will be going to Qatar to work for Guardian Wealth Management where I plan to become a qualified Chartered Financial Advisor.

There was a considerable amount of support given at Essex Business School prior to and during my placement year. I found the mock interviews and assessments helped me identify my strengths and weaknesses. This definitely helped me perform a lot better and secure both the placement and graduate positions.”

BSc Banking and Finance 2017



Frontrunners

Frontrunners is the University's unique placement scheme which gives students the opportunity to undertake paid employment around campus and develop the higher-level skills they need to compete for the best jobs. Many frontrunners have gone on to work in specialist areas after graduation which relate to their placement experience.

Research opportunities

The Undergraduate Research Opportunities Programme (UROP) gives undergraduates a chance assist academic researchers on a current research project. You'll learn first-hand how to carry out research and completing a UROP placement will help you in your final year dissertation or project. This is a great addition to your CV and a valuable experience for your future career development.

Big Essex Award

The Big Essex Award is the University's employability award. Quite simply, it aims to help identify the skills you've developed over your time at Essex so that you can show future employers why they should hire you. The award will recognise the extra-curricular and voluntary activities that you complete during your time at Essex, both on and off campus.



“In a graduate labour market where you need more than just a good degree I believe that Essex offers our students unparalleled opportunities to develop relevant, transferable skills and wider interests sought by today's employers.”

Vicki Doughty
Placements Manger



Research impact

At EBS, our researchers think differently about business and management to develop innovative solutions for business challenges. The relevance of what we do is just as important as the scientific rigour of how we do it.

We have a thriving international research community that investigates important problems faced by commercial businesses, public sector bodies and not-for-profit organisations. We explore issues from the local to the international level and strive to be instrumental in influencing the wider world across both the public and private sectors.

Dr Diane Holt's research generates business models for development. Her Economic and Social Research Council (ESRC) Kenya project is focused on exploring the use of a low-tech tool for conservation agriculture.



Luxury brings out the extremes of innate traits and feelings in people. Professor Paurav Shukla's research interrogates luxury marketing through a social science lens, looking at the impact it has in different societies.



ESRC BLG Data Research Centre provides a framework and support for data owners and researchers.

This vibrant environment enables innovative research and supports business, local government and academics to harness the potential of complex big data where traditional analysis techniques may not apply.



Professor Phil Hancock, Dr Pasi Ahonen and Dr Danielle Tucker have worked on a project to assist Essex Police with the pilot programme 'Mobile First'.

RESEARCH

Research excellence

Essex Business School has a world-class reputation for research combining the highest scholarly quality with relevance to practice. Both theoretical and applied research can be found in our School, with much of it addressing the important issues currently being faced by commercial businesses, public sector bodies and not-for-profit organisations.

We are recognised for being at the forefront of research in these contemporary areas: business ethics and corporate social responsibility; organisation studies; leadership and strategy; finance and banking; risk management; and international management research.

The research groups at Essex Business School act as a focus for both research activity and excellence. Students and organisations alike can tap into this resource through regular talks, seminars and events held throughout the academic year.

We have several research centres and groups covering a range of contemporary business issues:

- Essex Accounting Centre
- Essex Finance Centre
- BAFA Accounting and Finance in Emerging Economies Group
- Centre for Global Accountability
- Centre for Work, Organisation and Society
- Management Science and Entrepreneurship Group
- Centre for Financial Econometrics
- ESRC BLG Data Research Centre

Essex Business School has been ranked in the top 20 for research power out of more than 100 business schools.

(REF 2014)



“The world-class research undertaken within our School informs learning, and provides our students with the critical thinking and the latest knowledge beyond what might be studied in textbooks. At Essex Business School we are committed to generating excellent research that makes an impact on both the business and academic community.”

Professor Claudia Girardone
Director of Research



Essex Business School Student Services

Our purpose-built home at our Colchester Campus offers an innovative location for teaching business. Open study areas around the building offer an inspiring setting for personal study or group working.

Essex Business School sits in the centre of the Knowledge Gateway; home of many fast-growing start ups as well as national companies choosing it as their regional base.



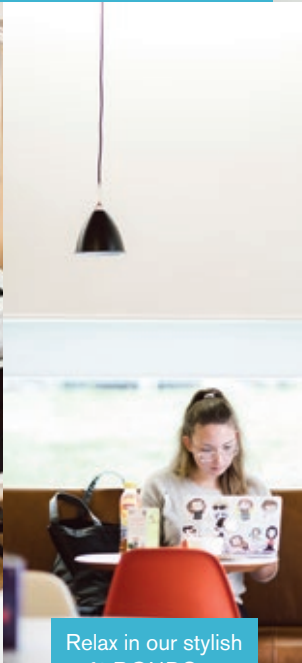
We have a dedicated EBS student services desk for support and enquiries.

Our modern student centre delivers leading-edge facilities and provides a mixture of zones for quiet study and group study. You will benefit from the open-access 24-hour Learning Hub, providing a technology-rich study space for creative and group working.

The Student Services Hub is a 'one-stop-shop' for your accommodation, income, registry and student support needs.



Our virtual trading floor is supplied with Bloomberg business data and a trade simulation system attached to live markets.



Relax in our stylish café BONDS.



Learn in light and spacious lecture theatres with modern audio-visual equipment.

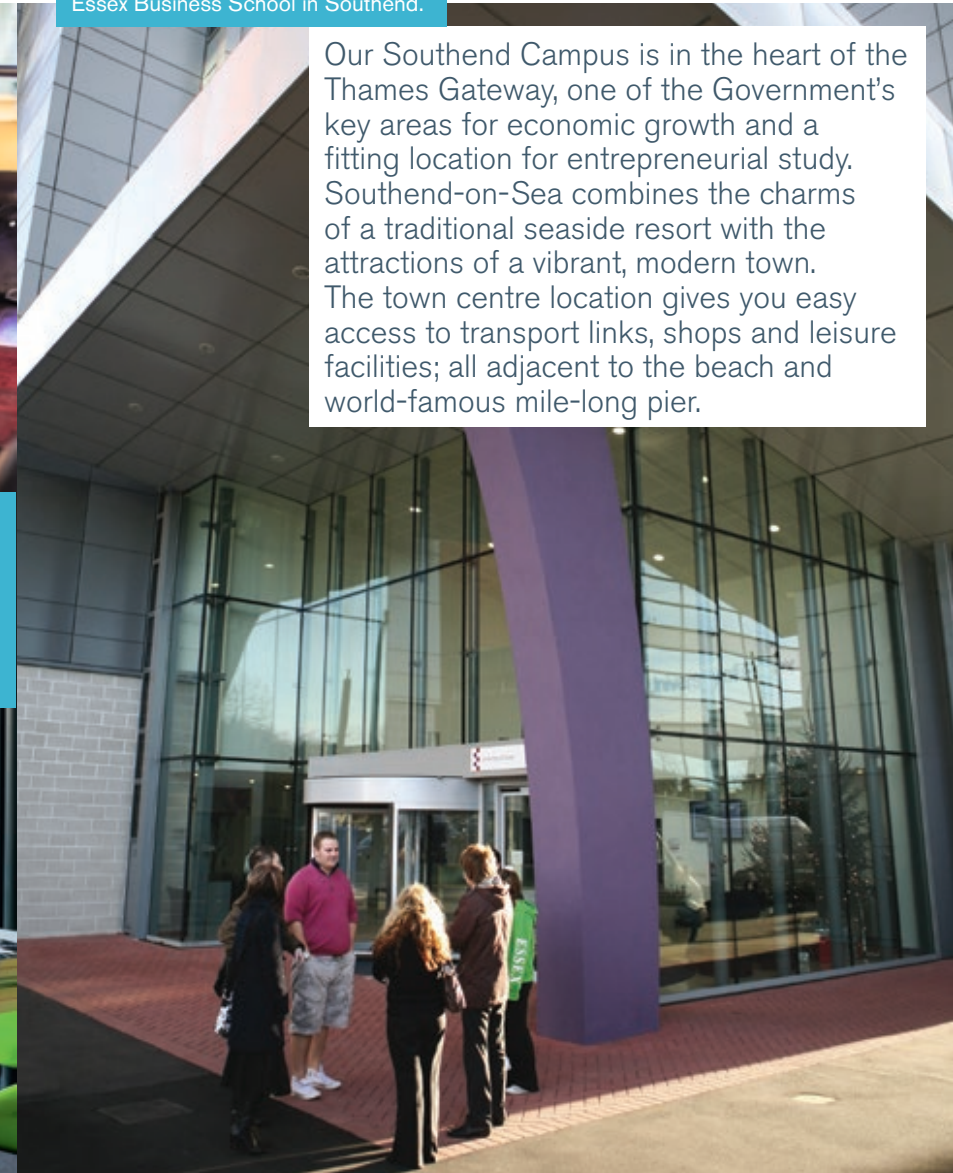
FACILITIES

The Gateway Building is the base for Essex Business School in Southend.

Our Southend Campus is in the heart of the Thames Gateway, one of the Government's key areas for economic growth and a fitting location for entrepreneurial study. Southend-on-Sea combines the charms of a traditional seaside resort with the attractions of a vibrant, modern town. The town centre location gives you easy access to transport links, shops and leisure facilities; all adjacent to the beach and world-famous mile-long pier.



You'll be inspired by the ultramodern facilities at The Forum. It houses our Learning Hub, which is open 24/7. From quiet reading spaces to technology-driven group working pods, this integrated public and academic library provides an outstanding range of resources.



Our iconic University Square accommodation is just two minutes' walk from campus.

STUDENTS

Qin Zhou



“I have always had an interest in the financial world, which was one of the influencing factors that made me choose to study accounting and finance at Essex Business School. My favourite module was *Financial Intermediaries, Instruments and Markets*. I was able to gather lots of industry insights in this module compared to other more academically focused modules. These insights were extremely valuable to me as I was able to apply the knowledge I’d acquired in my placements with both Santander and PwC. Tailoring my course with a choice of optional modules really helped me to focus on my career goals.”

BSc Accounting and Finance 2016

Chloe Mongelard



“I have found the teaching at Essex Business School to be excellent in all respects, with lecturers being happy to go the extra mile to help when guidance is needed or when I have wished to discuss various elements of the course. I was more than happy for EBS to guide me through my Masters.

I’m looking forward to putting the knowledge I’ve acquired into use on a daily basis. I have been very fortunate to secure a place on the John Lewis buying graduate scheme. This is a two-year scheme where, at the end, I’ll be an Assistant Buyer. This is a very exciting prospect for me and will offer great opportunities to progress further in this field.”

MSc Marketing and Brand Management 2016

Lauren Finbow



“I wasn’t sure what career path I’d want to follow after graduating and this was the main influencing factor in choosing to do a placement year. My placement was at Samsung where I was a Product Manager for the wearables and accessories team. Here I managed the full product lifecycle.

My placement experience has greatly helped my academic studies as I’ve been able to use examples from my work at Samsung and apply them to my final year studies. This has resulted in my grades increasing.

During my placement year I won the Samsung Driving for Results Award. I’m also really proud that I achieved a Distinction for my placement year. I’ve made friends for life here at Essex and I don’t think it would have been the same if I’d been anywhere else.”

BSc Business Management 2017

Cameron Nuttall



“The extra curricular activities whilst studying at EBS helped shape my overall university experience and career prospects. Working as a student mentor saw me hosting Excel sessions for first and second year students and earned me a Faculty of Social Sciences Excellence Award. I received a Big Essex Award in recognition of my voluntary work and work experience completed, this looks great on my CV and helps me stand out.

My placement year at TE Connectivity as Financial Accounting Assistant gave me a broad understanding of my degree and how to apply the concepts learnt. I strongly feel that all of these elements have contributed to my success in securing a graduate job at Bank of Ireland in their corporate banking division as a Management Associate.”

BSc Banking and Finance 2017

Taylor Rose



“I work for TJX Europe (TK Maxx) as a Senior Allocation Analyst in the merchandising function. I work closely with merchandisers and the Buying Team to create shipping strategies for TK Maxx stores across Europe. I have progressed to this position since originally starting the TK Maxx merchandising and buying graduate scheme in July 2016.

This course has been invaluable to my career progression. The knowledge I’ve gained from my degree and from my work experience has enabled me to make connections with real-life examples in my current role. Having studied business management, my understanding of management styles and cultural factors has been beneficial to my progression in the workplace.”

BSc Business Management 2016

Milica Matovic



“Essex is not only an academic institution but rather an extended family. The prospect of studying with people from all over the world combined with the School’s academic reputation, especially in finance, was a driving force in my choosing EBS. Here I have continued my study from BSc on to Masters level and now PhD.

I was awarded the University of Essex Social Sciences Scholarship to continue my studies at doctoral level in Finance. Receiving the scholarship was an absolute highlight in my academic career and recognition that all my hard work has been worthwhile. My Masters degree provided me with a strong background in finance. It taught me to think outside the box, which I need in order to pursue successful research at PhD level.”

PhD Finance

PROFESSIONAL

Professional accreditation gives your career a head start by allowing you to move into a professional role faster. We have close links with many leading professional bodies and industry associations.

Many of our courses are professionally accredited and give you exemptions from some professional exams. This means you can gain a professional qualification quicker, whilst taking fewer exams after you graduate. Other benefits relating to specific courses include professional memberships and even scholarships.

At a glance:

- specific EBS courses are accredited by several major professional bodies, (ACCA, ICAEW CILT (UK) and CIMA) course details are on our website
- Essex Business School is a member of the CFA Institute University Affiliation Program
- The Essex MBA is accredited by CMI (the Chartered Management Institute)

Read more about how our links with professional bodies can benefit your career:

► www.essex.ac.uk/see/ebs-accreditation



PARTNER IN LEARNING



The Chartered Institute of Logistics and Transport

Accredited Degree

University Affiliation Program



The University has been awarded Q-Step Affiliate status for 3 departments including Essex Business School. It is one of just three UK institutions to have received this accolade, which recognises the excellence of social science degrees.



As a champion of ethical business practices, Essex Business School is a signatory of the UN Principles for Responsible Management Education (PRME). We're committed to implementing its six founding principles and sharing best practice with other academic institutions to ensure that our students – the future business leaders – deliver sustainable value for business, society and the economy.

PRME





Essex Business School

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