



Checklist for Startups



Checklist

- Do you have what it takes to start your own business?
- Are you aware of the work involved in setting up your own business?
- Do you have an idea which business you want to start?
- Have you set a proper goal (SMART/ACHIEVE)?
- Have you validated your idea (market and competitor research/trends)?



Checklist

- Do you know what makes you different from competitors?
- Have you defined your ideal client?
- Have you discovered your and your companies values?
- Do you have a business plan in place or at least the Business Canvas filled in?
- Do you know your finances?



Checklist

- Are you aware of the legal stuff?
- Do you know the steps involved in setting up your business?
- Are you registered with HMRC?
- Do you have a Marketing strategy?
- Do you have a written Marketing Plan?
- Do you know how to handle your Accounting?