Malcolm Hoare
University of Derby
Enterprise Education – Employability and Beyond.
More questions than answers ?
‘Education is an admirable thing but it is well to remember from time to time that nothing that is worth knowing can be taught’

O. Wilde
Fast Changing World

Industrial Structures
Welfare System
Role of the State
Technology
Work Patterns
Environment
Globalisation
2016 – 2106
Defining Enterprise

‘the ability to handle uncertainty and respond positively to change, to create and implement new ideas and ways of doing things, to make reasonable risk/reward assessments and act upon them in a variety of contexts, both personal and work’

Davies. 2002.
Chaos Theory of Careers

‘accepting that uncertainty is an inevitable, inescapable and ubiquitous part of life leads to new approaches to career development practice, theory and policy’

Jim Bright. 2015
Social and Community Enterprise

Royal Shakespeare Company - Midsummer Project
National Trust – 4.5 million members, 62,000 Volunteers + Isaac Newton
Enterprise Education Policy

Back to the future?

Same Questions, Same solutions?
Question 1. What do we teach?

Enterprise Capability supported by Financial Capability and Economic and Business Understanding

Davies Review 2002
EU definition

‘a process through which learners acquire a broad set of competencies ....It includes creativity, innovation, showing initiative and risk-taking, as well as the ability to plan and manage projects in order to achieve objectives ...about life-wide as well as lifelong competence development.

Question 2 How do we teach?

- Learners are presented with a real challenge.
- Learners are required to take responsibility for their own learning.
- Learning is located in the local community and operates as a partnership.
- Learning results in real change.
Knowing That + Knowing How To

‘Education is not the filing of a pail but the lighting of a fire’.
W.B. Yeats
Question 3. Where do we teach?

The Entrepreneurial School/College/University

- Shared Vision
- Capacity
- Entrepreneurial Teaching and Learning
- Community Partners
- Compliance
- Employability Pathways
- Quality management
Not just the Business School.

Some may want to become entrepreneurs, all will need to become enterprising
Final Question

Can we show that enterprise education improves the student learning experience?
Projects to engage with

HEInnovate
https://heinnovate.eu/

European Enterprise Education Network
http://www.ee-hub.eu/