# LinkedIn Learning

## Optional binding to LinkedIn

When you use LinkedIn Learning for the first time, you will be given the option to bind your LinkedIn Learning account with your personal LinkedIn account. If you do not already have a personal LinkedIn account, you will be able to create one (don't use your Essex email for this). Joining LinkedIn is optional and you can add or remove it at any time.

Note that if you bind accounts, in every new session, you'll be asked to sign in twice ie to both LinkedIn Learning and LinkedIn.

Binding your personal LinkedIn account with your LinkedIn Learning account will:

- give you an enhanced user experience by using public elements of your profile to suggest relevant courses and insights into learning trends
- allow you to add certificates and completed courses directly to your LinkedIn page to show your skill progression
- let you share courses directly with other members of LinkedIn and LinkedIn Learning
- mean that should you leave Essex, you'll be able to print your certificates of completion and view your historical data

**NB:** If you choose not to bind accounts, you should print your certificates of completion before you leave Essex and lose access to your LinkedIn Learning account.

If you can transfer your LinkedIn Learning account to another institutional account within 1 year, you will regain full access to courses/videos, your certificates of completion and historical data. If you disconnect your account, your previous learning data will still be available on the platform, so you'll need to make a request if you wish for this data to be removed.

Essex can only see your LinkedIn profile photo. We won't have access to any other information from your LinkedIn profile. For more information, see the Privacy Information for LinkedIn Learning Learners web page.